

Commendation #5F

2019 FALL SESSION

Legislative Action:

Introduced by: Emerging Lobo Leaders Fall 2019 (A), Sen. R. Regalado (A)(S)(E), Sen. A. Aldrich (S)(E), Sen. E. Hotz (S)(E)

1st Reading: 11-13-19

2nd Reading: 11-20-19

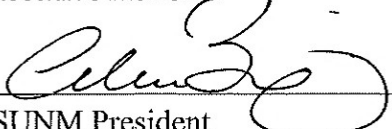
3rd Reading: _____

Referred To: Steering and Rules

Committee Action: 4-0-0-2

Senate Action: 19-0-0-1

Executive Action:


ASUNM President

11/22/19
Date

WHEREAS, the Associated Students of the University of New Mexico (ASUNM) Government is the representative body of the undergraduate students and promotes student success; and

WHEREAS, Emerging Lobo Leaders Fall 2019 is an ASUNM program aimed at providing incoming students with experience, and involvement in the various programs ASUNM has to offer, such as building leadership skills that can be applied to future involvement throughout the University of New Mexico (UNM); and

WHEREAS, Netflix recently purchased Albuquerque Studios as an additional studio to produce original content; and

WHEREAS, Netflix has brought many new employment opportunities for the film industry in New Mexico; and

WHEREAS, Netflix has created a one (1) billion- dollar investment in New Mexico which will create one thousand (1000) jobs per year for the next ten (10) years¹; and

WHEREAS, Netflix will generate twenty-four (24) to fifty (50) million dollars in the local economy annually; and

¹<https://www.bizjournals.com/albuquerque/news/2018/10/08/netflix-to-invest-1-billion-in-new-mexico-plans-to.html>

WHEREAS, the Governor of the State of New Mexico, Michelle Lujan Grisham signed Senate Bill 2, which raised the cap for which rebates can be given to the film and television industry from fifty (50) million dollars to one-hundred (100) million dollars; and

WHEREAS, Netflix has donated costumes used in production to schools in New Mexico for theater productions; and

WHEREAS, Netflix has produced three (3) films in Albuquerque giving local actors the opportunity to be showcased on a big platform; and

WHEREAS, the purchase of Albuquerque Studios will potentially give film students at UNM more employment opportunities and will give them more experience for projects in the future; and

NOW, THEREFORE LET IT BE COMMENDED, that ASUNM appreciates the cultural invigoration and economic growth ~~that~~ Netflix has brought to the State of New Mexico; and

NOW, THEREFORE LET IT BE FURTHER COMMENDED, that the presence of Netflix has allowed the film industry in New Mexico to prosper; and

NOW, THEREFORE LET IT BE FURTHER COMMENDED, that a copy of this commendation be forwarded to the New Mexico Governor Michelle Lujan Grisham, ~~the~~ UNM Board of Regents, UNM President Garnett Stokes, UNM Vice President of Student Affairs Eliseo "Cheo" Torres, UNM Dean of Students Nasha Torrez, UNM Interim Dean of Fine Arts Regina Carlow, and Netflix.