SAAM Art Scholarship Competition

Application & Proposal Deadline: 3/9/18
Artist Selection Notification: 3/13/18
Art Installation Date: 4/13/2018
SCHOLARSHIP DESCRIPTION:

**Objective**
The purpose of this competition is to select one qualified artist to construct an installation art piece for display at an upcoming ASUNM sponsored Sexual Assault Awareness Month event on Friday, April 13th. The selected artist will be awarded (1) $1,000 scholarship.

**Qualifications**
Any student applying for the scholarship must at the time of application and award meet the following qualifications: be a student of the University of New Mexico (undergraduate or a non-degree student who has not received a baccalaureate degree). The student will have attended UNM for at least one semester prior to application, with at least a 2.5 cumulative grade point average and be a full time student at UNM, with twelve (12) credit hours minimum.

*All ASUNM Officials (elected or appointed), employees, and agents of ASUNM are prohibited from applying for and/or receiving these scholarships.*

*All Applications must be returned to the ASUNM Office (SUB, Room 1016) for best consideration by 5:00 p.m. on March 9th, 2018.*

**Event Description & Vision**
“In the United States, April is Sexual Assault Awareness Month (SAAM). The goal of SAAM is to raise public awareness about sexual violence and to educate communities on how to prevent it” (NSVRC). This year’s theme is “Embrace Your Voice.” ASUNM, in coordination with campus and community resources, is hosting a SAAM event on Friday, April 13th, 2018. The event is influenced strongly by the It’s On Us campaign, which aims to inspire cultural change through bystander awareness and intervention. The event will take place outdoors, at the Cornell Mall between the Student Union Building and the SHAC.

**Application Process**
To be considered for selection, applicants must complete the following by 5:00 p.m. 3/9/2018.
- Application Page (Page 5)
- ASUNM Grade Release Form (Page 6)
- Artistic Proposal (Typed)
- Estimated Budget Sheet (Typed)
- Artist Exhibition Agreement (Page 7)
- Printed examples of past works (OPTIONAL)

**Selection Process**
The chosen artist will be selected by a committee of campus representatives using the following criteria:
- The exhibit must meet listed proposal goals.
- The exhibit must encourage passerby attention.
- The exhibit must relate to event theme.
- The exhibit ideally inspires deeper understanding through the use of multiple senses or aspects.
ARTISTIC DESCRIPTION:

What is installation art?
Installation art creates a transformed environment, which informs how the art is experienced and often promotes a kinesthetic understanding by incorporating the senses. Installation art seeks to position the body in a specific environment to fuse meaning and material in part through the activation of various senses by using a range of materials—lights, mirrors, photography, performance, blue jeans, beeswax, traditional materials, and sounds to name a few—and methods to transform our understanding of space and scale. Installation art uses the senses and space to create a deeper understanding of a concept, and to relay a message powerfully. Materials are often chosen for sensation and symbolism. Installation art can be Minimalistic, or quite complex. For reference, explore installation artists such as Yayoi Kusama, Alfredo Jaar, Ann Hamilton, J.R., and Wolfgang Laib.

Proposal
The typed proposal should be roughly one page, and include a full explanation of the artist’s idea for the installation. Materials and their significance, visuals, sounds, and any other aspects of the proposed exhibit should be explained. An example is attached below. The artist should consider the following goals:
• Create a conceptual framework that relates to the event or theme.
• Consider the significance of materials.
• Create a coherent and cohesive aesthetic.
• Encourage communication, respect, and new perspectives.
• Activate multiple senses and incorporate multiple elements.
• Remain sensitive to the serious nature of the event, and respect survivors that may be in attendance.

Budget
The artist must submit a list of materials and tentative plans to obtain them, and an estimated budget for the work.
The artist is financially responsible for materials. Compensation is not added to the $1,000 prize.

<table>
<thead>
<tr>
<th>Example Budget Format</th>
<th>Quantity</th>
<th>Unit Price</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>smoke machine</td>
<td>1</td>
<td>$25</td>
<td>25</td>
</tr>
<tr>
<td>3 yards canvas</td>
<td>2</td>
<td>$20</td>
<td>40</td>
</tr>
<tr>
<td>PVC frame</td>
<td>2</td>
<td>$25</td>
<td>50</td>
</tr>
<tr>
<td>paints</td>
<td>6</td>
<td>$3</td>
<td>18</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td>$133</td>
</tr>
</tbody>
</table>
EXAMPLE PROPOSAL:

The following is a proposal submitted for an exhibit related to globalization.

“Our group plans to make an installation with a focus on the refugee crisis. We plan to have visual, tactile, olfactory and auditory elements. The visual elements will be addressed by a raft, shoes, blankets, news articles on the wall with quotes written underneath the articles, and modified lighting through lanterns/flashlights. Blankets, the holding of flashlights, a fan blowing and the ripping of the newspaper articles will address the tactile elements. The olfactory elements will be addressed by the smell of the ocean. The auditory elements will include the crashing of waves, whistles blowing, and voices in foreign languages.

When a person first comes into the room, they will be given a rough blanket and a flashlight. There will be a raft in the center of the room, representing the way that many refugees escape their countries. Shoes will be next to the rafts, a symbol for the people who drowned while escaping in the raft. A fan will be blowing in the room for the tactile sensation of being out on the water, and the smell of the ocean will reinforce the feeling of being at sea. The flashlights will also provide an inconsistent, changing lighting that will make the experience more than being in a classroom, and put the viewer in a state of having to search and not know their environment. In the back wall of the room, there will be newspaper articles hanging on the wall regarding different refugee stories. Underneath the stories will be several quotes and definitions, including the definition of the bystander effect, the quote from Edmund Burke that “The only thing necessary for the triumph of evil is for good men to do nothing” and other similar writings.

There are a few ways in which our group hopes to communicate scale. We plan on finding estimates on the number of displaced peoples first. This number is to be written across our newspaper wall. Any lines of the articles that refer to the size of the issue or the number of people is also going to be highlighted. Lastly, we intend to communicate scale with the large size of our article wall. 2,000,000 Syrians have fled their homes due to war, and we intend to include roughly 200 articles. Each page a viewer rips off will represent another 10,000 people forced to leave their homes.

The ultimate goal for this installation is to inform the viewers of the experience of the refugees and to encourage education and action regarding the refugee crisis.”

EXAMPLE INSTALLATION PIECE:

Alfredo Jaar’s installation The Cloud was installed on the border between Mexico and the U.S. As Jaar states, “the US-Mexican border embodies an enormous social inequality and an astounding disequilibrium of political and economic power”. He tethered white balloons above the border to create an “ephemeral monument” to the estimated 3,000 persons who have lost their lives in the past 10 years trying to cross the border. Once dispersed the cloud dissipated in accordance with wind patterns.
SAAM Art Scholarship Competition

APPLICATION IS DUE:
Friday, March 9th 2018 @ 5:00 p.m. to the ASUNM Office, SUB Rm. 1016

Name: _______________________________     Student ID#: ______________________

Current address: ______________________________________________________________

_______________________________________________________________ (Street, City, State, Zip)

Permanent address: _____________________________________________________________

_______________________________________________________________ (Street, City, State, Zip)

Email Address: ___________________     Phone Number: ____________________

ASUNM is awarding one (1) $1,000 scholarship to a deserving University of New Mexico Undergraduate to be selected by an ASUNM committee and meet the below criteria. The scholarship will be awarded in the spring 2018 semester.

1. Any student applying for the scholarship must at the time of application and award meet the following qualifications: be a student of the University of New Mexico (undergraduate or a non-degree student who has not received a baccalaureate degree). The student will have attended UNM for at least one semester prior to application, with at least a 2.5 cumulative grade point average and be a full time student at UNM, with twelve (12) credit hours minimum.

2. All ASUNM Officials (elected or appointed), employees, and agents of ASUNM are prohibited from applying for and/or receiving these scholarships.

3. All Applications must be returned to the ASUNM Office (SUB, Room 1016) for best consideration by 5:00 p.m. on March 9th 2018
ASUNM GRADE RELEASE FORM

Any student applying for the scholarship must at the time of application and award be an undergraduate or a non-degree student who has not received a baccalaureate degree. Any applicant must be a full-time student at the University of New Mexico, with at least twelve (12) completed credit hours during either the spring, summer, or fall semesters prior to application, and have at least a 2.5 cumulative grade point average at both the time of application and award.

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I, ________________________________, do hereby authorize the University of New Mexico to examine my records in order to confirm my eligibility for the SAAM Art Scholarship.

Applicant’s Signature ____________________________ Date ____________

Student ID Number: ________________________________

At time of Disbursement ( / / )
I verify that the above named student is:

_________ Eligible _________ Not Eligible

________________________  __________________________
(University Representative) (Date)

Original document to be kept at the ASUNM office.
ARTIST EXHIBITION AGREEMENT

ASUNM will present the Installation “_______________________” by _______________________ (hereinafter Artist) at the ASUNM SAAM Event exhibit which will run April 13, 2018 from 11:00 a.m. until 2:00 p.m. The event will be located at the University of New Mexico, Main Campus, outdoors.

The terms of this agreement are as follows:

The Artist's Installation will be presented only at UNM Main and only for the date and times stated above.

ASUNM has no rights to the Artist's work beyond presenting it at the ASUNM SAAM 2018 Event exhibition during the dates stated above, and free use of cited images and other documentation.

The Artist acknowledges and accepts the possible presence of local media at the event, and gives permission to have work photographed or filmed. The Artist is under no obligation to give additional comments to media.

The Artist will be given full credit for their work. ASUNM will in no way act as an agent in regards to their work.

In the event that this exhibition shall have the opportunity to travel to other venues at a future date, a new agreement will be negotiated between the Artist and future partners, who will have the right to accept or decline any future exhibition arrangements, without any association to ASUNM.

The Artist declares and confirms that they hold all author's rights, including images and music, and gives permission to include the selected work in ASUNM SAAM 2018 Event and to have excerpts of their work included in video documentation and on social media to be presented on the ASUNM website and media platforms. The Artist also agrees that any images or text which the Artist may provide can be used for promotion and advertising of the exhibition and future ASUNM SAAM events.

The Artist agrees to have the installation completed, transported to the site, and ready to present by 10:30 a.m. on April 13th, 2018. The Artist is responsible for cleanup and removal of the installation immediately after the event. The installation must be removed by 5:00 p.m. on April 13th, 2018. The installation is the property of the Artist.

The Artist understands and agrees to the previously stated conditions.

______________________________    _____________
Artist Signature                  Date

______________________________    _____________
ASUNM Representative             Date

______________________________
Artist Name